

Tuesday, 09 February 2021

IIM Jammu announces 5-yr Integrated Management prog

■ STATE TIMES NEWS

JAMMU: IIM Jammu on Monday announced the launch of its new 5-year Integrated Programme in Management (IPM) (BBA & MBA) from the academic year 2021-22.

The announcement was made through a press conference held at IIM Jammu. The new program entails a course of 5 years, with eligibility conditions, combining the BBA and MBA courses. IIM Jammu has been a few of the IIMs in India who has taken the initiative to start the 5 Year IPM.

"The IPM program has been designed with the prime objective of preparing the young professionals with full managerial and decision-making capabilities using ultra-modern academic pedagogy of global standards based on the holistic and multidisciplinary curriculum" said Dr. Nitin Upadhyay, Chairperson IPM, IIM Jammu.

Dr. Upadhyay, through the presentation, also highlighted the unique features of the IPM with the particular emphasis on the process of shortlisting the candidates.

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Chairperson IPM, IIM Jammu, Dr. Nitin Upadhyay addressing a press conference.

through the "Joint Integrated Program in Management Admission Test", to be known as JIPMAT and will be conducted by the renowned NTA, Ministry of Education.

The IPM also has a holistic and multidisciplinary approach as the course itself has been divided into three parts, namely "Foundation, Core and Electives".

Prof. Jabir Ali, Chairperson Training and Placement, IIM Jammu talked about the programme's uniqueness as the students will be exposed to international teaching and learning quality and standards in Jammu, itself.

"IIM Jammu was established in 2016 with the flagship program of MBA. In 2020, IIM Jammu also started the PhD program for Management. Now, IIM Jammu plans to expand learning horizon by starting the 5 Year Integrated

Program in Management. It is very needful to prevent the outflow of the bright and talented students from the country and provide them a learning environment according to the global standards in India, itself. This has been the prime driving force in designing of a course like 5 Year Integrated Program in Management," said Prof. B. S. Sahay, Director, IIM Jammu.

Prof. Sahay highlighted the need to establish a programme like 5 Year IPM in India as it caters to the needs of the Indian students who search for quality education in the international market.

With globalization as a critical aspect of our lives, a programme like 5 Year Integrated Program in Management empowers the student as well as the country. The 5 Year Integrated Programme in Management is a high-quality,

cost-effective program that will provide quality education and learning. It also caters to the market's need by training the students into young professionals with brilliant managerial skills. Further information about the 5 Year Integrated Program in Management for academic year 2021-22 will be available on the website shortly.

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IIM Jammu announces launch of five-year IPM

**NL CORRESPONDENT
JAMMU TAWI, FEB 08**

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GJ REPORT

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Dr. Nitin Upadhyay, Chairperson IPM, IIM Jammu addressing a press conference at Jammu on Monday.

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** Watch video on
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आईआईएम जम्मू में पांच वर्षीय प्रबंधन कोर्स शुरू

जम्मू। इंडियन इंस्टीट्यूट आफ मैनेजमेंट आईआईएम जम्मू ने पांच वर्षीय एकीकृत प्रबंधन कोर्स आईपीएम को शुरू किया है। आईआईएम बील 2017 और नई शिक्षा नीति 2020 के तहत इस पांच वर्षीय एकीकृत कोर्स को शुरू किया गया है।

सोमवार को आईआईएम जम्मू की ओर से आयोजित प्रेस वार्ता में पत्रकारों को यह जानकारी दी गई। आईआईएम निदेशक प्रो. बीएस सहाय ने कहा कि नया कार्यक्रम बीबीए और एमबीए पाठ्यक्रमों से संयोजित पात्रता शर्तों के साथ पांच वर्ष का होगा। इसके शुरू होने से आईआईएम जम्मू देश के चुनिंदा संस्थानों में शामिल होगा जहां पर पांच वर्षीय एकीकृत कार्यक्रम होगा।

आईपीएम कार्यक्रम समग्र बहु-विषयक पाठ्यक्रम है। आईपीएम कोर्स में अंडर ग्रेजुएट और पोस्ट ग्रेजुएट की डिग्री देने का विकल्प होगा। इस दौरान डॉ. नितिन उपाध्याय अध्यक्ष आईपीएम आईआईएम ने कार्यक्रम के बारे में विस्तार से बताया। कहा कि आईआईएम प्रवेश राष्ट्रीय परीक्षण प्राधिकरण की ओर से आयोजित प्रवेश परीक्षा के तहत छात्रों का चयन किया जाएगा। इसमें ग्रेजुएट स्तर पर विज्ञान, सामाजिक विज्ञान और प्रबंधन अध्ययन का संयुक्त कार्यक्रम है। बीबीए कार्यक्रम में लिए प्रारंभिक तीन साल और एमबीए के दो साल शामिल हैं। कार्यक्रम में छात्र के पास तीन साल बाद कोर्स छोड़ने का विकल्प रहेगा। इसमें उन्हें उसी आधार पर प्रमाणपत्र भी दिया जाएगा।



IIM Jammu announces the 5 Year Integrated Program in Management (BBA & MBA)

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